

ThunderPlains Developer Conference

2024 Sponsorship Prospectus



OKC Convention Center
October 23, 2024

Sponsorship questions, sales, and to request a custom sponsorship package:

<p>Techlahoma Foundation thunderplains@techlahoma.org</p>	<p>Emily Harden emilyharden@techlahoma.org Phone: (539) 302-7114</p>
---	--

Target Audience

ThunderPlains is a developer-focused conference. Our audience is mostly JavaScript and front-end developers and related jobs. JavaScript is unique in the fact that all developers have to use it in the browser, so it's not uncommon to have a wide variety of developers with all kinds of different experience and backgrounds at our conference.

- JavaScript (Browser, Mobile Apps, and Node.js)
- Front-End Developers and Designers (HTML/CSS, etc.)
- Developers from all backgrounds interested in JavaScript
- Business/Startup Owners
- Project Managers

Techlahoma does not share attendee information with sponsors. This includes contact information and demographic data. Note that we offer social media shout out opportunities and advertising throughout the conference, but all contact with attendees comes directly from official Techlahoma/ThunderPlains Conference communication channels.

Attendance

For 2024, we are expecting attendance of 200-250 developers and IT professionals.

- 2023 - OK Convention Center - 150
- 2022 - OKC Convention Center -220
- 2021 - Postponed
- 2020 - Virtual - 200
- 2019 - Cox Convention Center - 250
- 2018 - Cox Convention Center - 250
- 2017 - Will Rogers Theatre - 210
- 2016 - Devon Boathouse - 225
- 2015 - Cox Convention Center - 300
- 2014 - Cox Convention Center - 250
- 2013 - Cox Convention Center - 130

Premium Package - \$5,000

- Core Benefits:
 - A sponsor booth with a table and chairs in the Techlahoma space **AND**
 - A sponsor booth with a table and chairs in the Innotech space.
- Additional Benefits:
 - All Core Benefits of Gold
 - 3+ social media announcements

Gold - \$3,000

- Core Benefits:
 - Three conference passes (additional passes available at 30% discount).
- Additional Benefits:
 - All Core Benefits of Silver
 - 2+ social media announcements

Silver - \$2,000

- Core Benefits:
 - A sponsor booth with a table and chairs in the Techlahoma space **OR**
 - A sponsor booth with a table and chairs in the Innotech space.
 - Up to 3 items in event drawing
- Additional Benefits:
 - All Core Benefits of Bronze.
 - Social media announcement.

Bronze - \$1,000

- Core Benefits:
 - One conference pass (additional passes available at 20% discount).
 - Company logo on the event website's sponsor area.
 - Opportunity to distribute brochures, stickers, and other promotional items at the event's swag table.
- Additional Benefits:
 - A sponsor booth with a table and chairs in the Techlahoma space.

In-Kind Donations

- In-Kind donations are also needed for this event including (but not limited to) prizes for drawings, silent auction items, floral arrangements, advertising, softwares, devices, etc.